



COCHISE COUNTY TOURISM COUNCIL

September 23, 2015

9:00 AM

Gammons Gulch

331 W Rock Spring Ln

Benson, Arizona

AGENDA

Roll Call:

Call to Public:

Minutes: August, 2015

Treasurer's Report:

Committee Reports

1. Print/Advertising Placement & Production – Gussie, Patty, Brenda, Bill, Judy
2. **Media Communications & PR** – Gussie, Judy, Bob, Patty, Steve
3. **AOT- All Members**

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on

1. Approval of RFP for Land of Legends Magazine
2. Discussion of change in members of CCTC and use of resources
3. Discussion of Committees

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO
–Sierra Vista – Tombstone - Willcox

Next Meeting Location/Date: October 28, 2015 Bisbee, AZ

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between governments. The Cochise County Tourism Council is required to operate under open meeting laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.

Directions to Gammons Gulch

I-10 to the Pomerene (Exit # 306)

Go North on Pomerene Rd to Cascabel Rd

Turn Right at the stop sign (Cascabel)

Go North to Gammons Gulch

520-212-2831

New Committee Assignments:

Print Advertising and Placement- Gussie, Patty, Brenda, Bill, Judy,
Media Communications & PR- Gussie, Judy, Bob, Patty, Steve
Website, Social Media- Mark, Nika, Bob, Humberto, Sharon,
Marketing Plan- Nika, Cecilia, Bob, Steve, Judy, Larry,
Liaison -Mark, Alan, Patty, Bill, Laura, Simone,
Liaison, Industry- Brenda, Cecilia, Bill, Bob
Film, TV, DVD, You tube –

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